

Treccani Futura: capital increase and new business plan Thanks to the partnership with CDP Venture Capital

The new course will be led by Cristina Pozzi, appointed CEO of the company which, thanks to its digital content platform, aims to set the standard for training and education in Italian schools

*Milan, 12 July 2022 - Treccani Futura increases its capital and launches a new business plan, born out of the partnership with CDP Venture Capital, to accelerate and strengthen the **strategic role of the educational technology hub of Istituto dell'Enciclopedia Italiana in the school sector**, increasing the quality of the training and educational solutions targeted at students and teachers.*

CDP Venture Capital, through the **Boost Innovation Fund**, the corporate venture builder that co-creates new start-ups or new strategic operational areas together with companies within existing entrepreneurial entities, participated together with **Istituto dell'Enciclopedia Italiana**, through the investee **Treccani Scuola S.p.A.**, in the recapitalisation of Treccani Futura, which completed a **7.65 million euro capital increase**.

This transaction, which is one of the largest in the edtech sector in Italy, also marks the **change in the company's top management** led by **Massimo Lapucci**, who has been confirmed as Chairman. **Massimo Bray**, current General Manager of Istituto dell'Enciclopedia Italiana, joins Treccani Futura's Board of Directors together with **Lorenzo Franchini** and **Fabio Di Gioia**, respectively Manager and Senior Investment Manager of CDP Venture Capital's Boost Innovation Fund. **Andrea Dusi**, who until now had led the development of Treccani Futura as CEO and co-founder, leaves his office due to previous international commitments and passes the baton to **Cristina Pozzi**, former COO - Head of Contents and co-founder, whilst remaining a member of the company's Board of Directors.

Within its platform, Treccani Futura will develop digital content aimed at school-age children: teaching, orientation and tutoring courses, as well as a specific section featuring news and current affairs to provide up-to-date information. The platform will also provide training tools dedicated to teachers.

*"Since its foundation in 1925, Istituto dell'Enciclopedia Italiana has been at the forefront of innovation to confirm its role of guidance and orientation in the dissemination of knowledge to as many people as possible, thus leading our country's cultural evolution for a century", says **Franco Gallo**, Chairman of Istituto della Enciclopedia Italiana. "A great tradition in synergy with an impetus towards innovation, as demonstrated by this transaction in favour of Treccani Futura which strengthens our mission by developing our experimental approach towards the school and education sector."*

*"We are witnessing the birth of the most important Italian edtech hub for the school and employment sector", says **Massimo Lapucci**, Chairman of Treccani Futura. "CDP Venture Capital SGR's equity investment and the further financial commitment of Istituto Treccani strengthen Treccani Futura's strategic role and mission in a complex and constantly evolving society like the current one, enhancing an entirely innovative training model, capable of dialoguing with the contemporary world whilst looking ahead to the future."*

*"Training is centre stage of a full-blown digital revolution and it is important that this change is reflected not only in the tool, but that it is also accompanied by quality content, developed with careful research and built with the right language for the target audience", says **Enrico Resmini**, CEO and General Manager of CDP Venture Capital SGR. "We are extremely pleased to have co-developed this new Treccani Futura together with the team, which combines the value of one of the pillars of Italian culture such as Istituto dell'Enciclopedia with*

the great innovative drive of a platform that aspires to pave the way for new digital communication models for students and teachers."

*"Today Treccani Futura, thanks to the results achieved in just over a year, hits a key milestone in its development, acquiring financial strength and a major partner to increase the impact it seeks to make in the country's world of education", says **Andrea Dusi**. "I am happy to have led this exceptional growth process to date and, although previous international commitments prevent me from continuing in my role as CEO, I will be following the next exciting phase of Treccani Futura's life very closely as a member of the Board of Directors, offering all my support."*

*"What I and we have achieved so far is thanks to our passionate teamwork that has been able to leverage the skills and professionalism of each and every one: mentors, trainers, colleagues and management", says **Cristina Pozzi**, CEO of Treccani Futura. "A special thanks goes to Andrea Dusi who believed in this project from day one and who shared with me and with the whole community and colleagues his commitment and great passion for Treccani Futura's mission, in line with the objective of Istituto dell'Enciclopedia Italiana: bringing education and training, with innovative models, to as many young people and teachers as possible so that they can actively participate in the changes under way and in the responsible building of our future."*

Treccani Futura is the educational technology hub founded in March 2021 within Istituto dell'Enciclopedia Italiana which provides training and orientation solutions targeted at students and teachers. <https://treccanifutura.it/>

CDP Venture Capital is an asset management company (70% owned by CDP Equity and 30% owned by Invitalia) with over 1.6 billion euro of assets under management. It aims to make Venture Capital a strategic pillar to Italy's economic development and innovation, creating the conditions for a comprehensive and sustainable growth of the Venture Capital ecosystem. It operates through a series of funds that aim to support start-ups in all their life cycle stages, making both direct and indirect investments. www.cdpventurecapital.it

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